



MEDIA ALERT

Contact:

Mary's Pizza Shack

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MARY'S PIZZA SHACK LAUNCHES HAPPY HOUR PROGRAM

Guests in Rohnert Park, Sonoma Plaza and Dixon will enjoy ½ off Appetizers, \$2.50 Well Drinks and Draft Beer

Sonoma, CA – July 5, 2006 - Mary's Pizza Shack, a legendary family restaurant, announces that it is launching a Happy Hour program on July 17th. Happy Hour will run Monday through Friday from 4:00 - 6:00 p.m. in Sonoma Plaza, Rohnert Park and Dixon. Mary's Pizza Shack will offer ½ off appetizers, \$2.50 well drinks and \$2.50 draft beer.

Mary's Pizza Shack opened their first bar on Sonoma Plaza in May 2004 and based on the success, the Mary's Pizza Shack family decided to expand their restaurant bars in Dixon and Rohnert Park in 2006. Guests can enjoy a Martini ("Shackatini"), Margarita, Mojito, coffee drink, wine or beer from the new bars. Mary's Pizza Shack's signature (and award winning) drink is the Pomegranate Martini, made with Ketel One Vodka, lime and lemon juices, pomegranate syrup and a splash of Gloria Ferrer Champagne. The full bars include specialty and seasonal drinks, as well as an expanded wine and beer list.

About Mary's Pizza Shack

Mary's Pizza Shack, founded in 1959 by Mary Fazio, is famous for its homemade Italian food at reasonable prices served in a caring, passionate, casual and fun atmosphere. From the first single "shack" opened forty-six years ago, Mary's Pizza Shack has grown to 15 full-service casual Italian restaurants in Sonoma, Napa, Marin, Solano and Contra Costa Counties. Today, everything is still made from scratch using the original recipes from the original shack. Mary's Pizza Shack serves the same homemade pasta sauces, pizza, soups, salad dressings, and meatballs and carries on the same quality food, passion and traditions just like it was 1959. Mary's Pizza Shack is a family owned business operated by the second and third generation of Mary Fazio based in Sonoma, California.

Please contact Denise Pepp at 707-938-3602 or via e-mail at dpepp@maryspizzashack.com for photos or to schedule interviews.

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